

1568

United States Department of the Interior
National Park Service

National Register of Historic Places Registration Form

This form is for use in nominating or requesting determinations for individual properties and districts. See instructions in *How to Complete the National Register of Historic Places Registration Form* (National Register Bulletin 16A). Complete each item by marking "x" in the appropriate box or by entering the information requested. If an item does not apply to the property being documented, enter "N/A" for "not applicable." For functions, architectural classification, materials, and areas of significance, enter only categories and subcategories from the instructions. Place additional entries and narrative items on continuation sheets (NPS Form 10-900a). Use a typewriter, word processor, or computer, to complete all items.

1. Name of Property

historic name Jones Motor Company
other names/site number _____

2. Location

street & number 3226 Central Avenue SE not for publication
city or town Albuquerque vicinity
state New Mexico code NM county Bernalillo code 001 zip code 87108

3. State/Federal Agency Certification

As the designated authority under the National Historic Preservation Act, as amended, I hereby certify that this nomination request for determination of eligibility meets the documentation standards for registering properties in the National Register of Historic Places and meets the procedural and professional requirements set forth in 36 CFR Part 60. In my opinion, the property meets does not meet the National Register criteria. I recommend that this property be considered significant nationally statewide locally. (See continuation sheet for additional comments.)

Signature of certifying official/Title _____ Date _____

State of Federal agency and bureau _____

In my opinion, the property meets does not meet the National Register criteria. (See continuation sheet for additional comments.)

Signature of certifying official/Title _____ Date _____

State or Federal agency and bureau _____

4. National Park Service Certification

I hereby certify that the property is:

- entered in the National Register.
 See continuation sheet.
- determined eligible for the National Register
 See continuation sheet.
- determined not eligible for the National Register.
- removed from the National Register.
- other, (explain): _____

Signature of the Keeper

Date of Action

Jones Motor Co.

Name of Property

Bernalillo County, NM
County and State

5. Classification

Ownership of Property

(Check as many boxes as apply)

- private
- public-local
- public-State
- public-Federal

Category of Property

(Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

(Do not include previously listed resources in the count.)

Contributing	Noncontributing	
1	1	buildings
0	0	sites
0	0	structures
0	0	objects
1	1	Total

Name of related multiple property listing

(Enter "N/A" if property is not part of a multiple property listing.)

Number of contributing resources previously listed in the National Register

0

Hist. & Arch. Resources of Rt. 66 through NM

6. Function or Use

Historic Functions

(Enter categories from instructions)

COMMERCE: specialty store

Current Functions

(Enter categories from instructions)

COMMERCE: specialty store

7. Description

Architectural Classification

(Enter categories from instructions)

Moderne

Materials

(Enter categories from instructions)

foundation concrete

walls stucco

roof asphalt

other glass

Narrative Description

(Describe the historic and current condition of the property on one or more continuation sheets.)

Jones Motor Co.
Name of Property

Bernalillo County, NM
County and State

8. Statement of Significance

Applicable National Register Criteria

(Mark "x" in one or more boxes for the criteria qualifying the property for National Register listing.)

- A** Property is associated with events that have made a significant contribution to the broad patterns of our history.
- B** Property is associated with the lives of persons significant in our past.
- C** Property embodies the distinctive characteristics of a type, period, or method of construction or represents the work of a master, or possesses high artistic values, or represents a significant and distinguishable entity whose components lack individual distinction.
- D** Property has yielded, or is likely to yield, information important in prehistory or history.

Areas of Significance

(Enter categories from instructions)

transportation

architecture

Period of Significance

1939-1956

Significant Dates

1939, 1946

Significant Person

(Complete if Criterion B is marked above)

N/A

Cultural Affiliation

N/A

Architect/Builder

Tom Danahy

Criteria Considerations

(Mark "x" in all the boxes that apply.)

Property is:

- A** owned by a religious institution or used for religious purposes.
- B** removed from its original location.
- C** a birthplace or grave.
- D** a cemetery.
- E** a reconstructed building, object, or structure.
- F** a commemorative property.
- G** less than 50 years of age or achieved significance within the past 50 years.

Narrative Statement of Significance

(Explain the significance of the property on one or more continuation sheets.)

9. Major Bibliographical References

Bibliography

(Cite the books, articles, and other sources used in preparing this form on one or more continuation sheets.)

Previous documentation on file (NPS):

- preliminary determination of individual listing (36 CFR 67) has been requested
- previously listed in the National Register
- previously determined eligible by the National Register
- designated a National Historic Landmark
- recorded by Historic American Buildings Survey # _____
- recorded by Historic American Engineering Record # _____

Primary location of additional data:

- State Historic Preservation Office
- Other State agency
- Federal agency
- Local government
- University
- Other

Name of repository:

Jones Motor Co.
Name of Property

Bernalillo County, NM
County and State

10. Geographical Data

Acreeage of Property less than one acre

UTM References

(Place additional UTM references on a continuation sheet.)

1

1	1	3
---	---	---

3	5	2	3	8	0
---	---	---	---	---	---

3	8	8	2	6	0	0
---	---	---	---	---	---	---

Zone Easting Northing

3

--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--	--	--

Zone Easting Northing

See continuation sheet

Verbal Boundary Description

(Describe the boundaries of the property on a continuation sheet.)

Boundary Justification

(Explain why the boundaries were selected on a continuation sheet.)

11. Form Prepared By

name/title David J. Kammer, Ph.D.
organization contract historian date August, 1993
street & number 521 Aliso Dr. NE telephone (505) 266-0586
city or town Albuquerque state NM zip code 87108

Additional Documentation

Submit the following items with the completed form:

Continuation Sheets

Maps

- A USGS map (7.5 or 15 minute series) indicating the property's location.
- A Sketch map for historic districts and properties having large acreage or numerous resources.

Photographs

Representative black and white photographs of the property.

Additional Items

(Check with the SHPO or FPO for any additional items)

Property Owner

(Complete this item at the request of SHPO or FPO.)

name _____
street & number _____ telephone _____
city or town _____ state _____ zip code _____

Paperwork Reduction Act Statement: This information is being collected for applications to the National Register of Historic Places to nominate properties for listing or determine eligibility for listing, to list properties, and to amend existing listings. Response to this request is required to obtain a benefit in accordance with the National Historic Preservation Act, as amended (16 U.S.C. 470 et seq.).

Estimated Burden Statement: Public reporting burden for this form is estimated to average 18.1 hours per response including time for reviewing instructions, gathering and maintaining data, and completing and reviewing the form. Direct comments regarding this burden estimate or any aspect of this form to the Chief, Administrative Services Division, National Park Service, P.O. Box 37127, Washington, DC 20013-7127; and the Office of Management and Budget, Paperwork Reductions Projects (1024-0018), Washington, DC 20503

United States Department of the Interior
National Park Service

National Register of Historic Places
Continuation Sheet

Section _____ Page _____

Historic and Architectural Resources of Rt. 66 through NM
Bernalillo County, New Mexico

7. Description

Located along the East Central Avenue commercial strip of Route 66 in Albuquerque, this former gas station and car dealership is a one-story building. It has a concrete foundation and a flat asphalt and stone roof, and the walls are white stucco over brick and topped by a slight red brick coping. The building's details include several associated with the Moderne Style. Most notable is the stepped tower with abstract ornamental molding located above the central portion of the building that once housed the service station's restrooms. Obliquely facing walls broken by the entries to what were once service bays flank the tower element. Extending on either side of these central elements are the two largest portions of the building, both marked by curved walls. One, extending to the southeast was the service garage area containing large metal casement windows, a wood frame commercial door, and a service entry for cars with an overhead door at the east end. The second, extending to the west, was the automobile showroom containing large fixed display windows with metal muntins. Entry is on the east side through double commercial doors framed by a transom and large sidelights. In 1946, an additional showroom section was added at the west side of the showroom. Its curved wall and large fixed display windows mirror the original showroom portion. The addition has a separate entry with an ornate frame marked by a capital molding and cornice.

Characteristic of many service stations along commercial strips, the building is located at a corner, permitting automobile access on two sides. Further contributing to this flexibility of entry was the angular location of two pump islands, permitting cars to reach the pumps with minimal turning from either of the intersecting streets. A free-standing Texaco sign with lights above the circular logo illuminating both the sign and the pump islands marked the gasoline business while signs for the Ford dealership and for service bays were located on the upper facade of the building. In the 1950s a paint and

Name of Multiple Property Listing

County and State

NPS Form 10-900-a
(8-65)

OMB No. 1024-0018

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National Register of Historic Places
Continuation Sheet

Section _____ Page _____

Historic and Architectural Resources of Rt. 66 through NM
Bernalillo County, New Mexico

Description (continued)

body shop was added in a separate structure to the south of the gas station and showroom but is considered non-contributing. In recent decades the building has changed ownership, and the repair portion of the building now serves as a car paint and body shop and the showroom portion as an army surplus store. The pump islands have been removed, and the restroom doors boarded. The building, nevertheless, retains a high degree of integrity with the changes that have been made reversible.

8. Statement of Significance

From its construction in 1939, the Jones Motor Company building has been a landmark along the East Central Avenue commercial strip. Located at what was then the eastern edge of commercial development along Central Avenue, the building served both motorists travelling Route 66 and the early East Mesa suburbs of Albuquerque. The owner of the dealership was Ralph Jones, an ardent booster of Route 66 who served as president of the Route 66 Association as well as President of the Albuquerque Chamber of Commerce and Chairman of the New Mexico State Highway Commission during the late 1940s. His daughter recalls that her father's service station and garage was one of the first that westbound motorists encountered as they entered Albuquerque. During the first few years of business, many of those requiring auto repairs were Okies. So overloaded were their vehicles that Jones decided to build a long carport along the southern wall of the garage so that they might unload their cars and trucks in the shade in order to make the vehicles' mechanical parts accessible for repair. The building is significant for its association with the growth of travel along Route 66 and is thus eligible under Criterion A. With its corner siting and its Moderne Style marking it as one of the most noteworthy commercial structures of this style in Albuquerque, the building is also eligible under Criterion C as a good example of the location, style, plan and

Name of Multiple Property Listing _____

County and State _____

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Section _____ Page _____

Historic and Architectural Resources of Rt. 66 through NM
Bernalillo County, New Mexico

Significance (continued)

materials reflecting the evolution of the service station
property type.

9. Bibliography

Albuquerque Progress. Nov., 1939, p.3, and March, 1946 p.8.

Woods, Marvie Jones, daughter of Ralph Jones. Interview with
David Kammer, 7/1/92. NMSHPO.

Verbal Boundary Description: The north 3/4 of Lots 12-14 of the
M&K Replat of Tract A Lands.

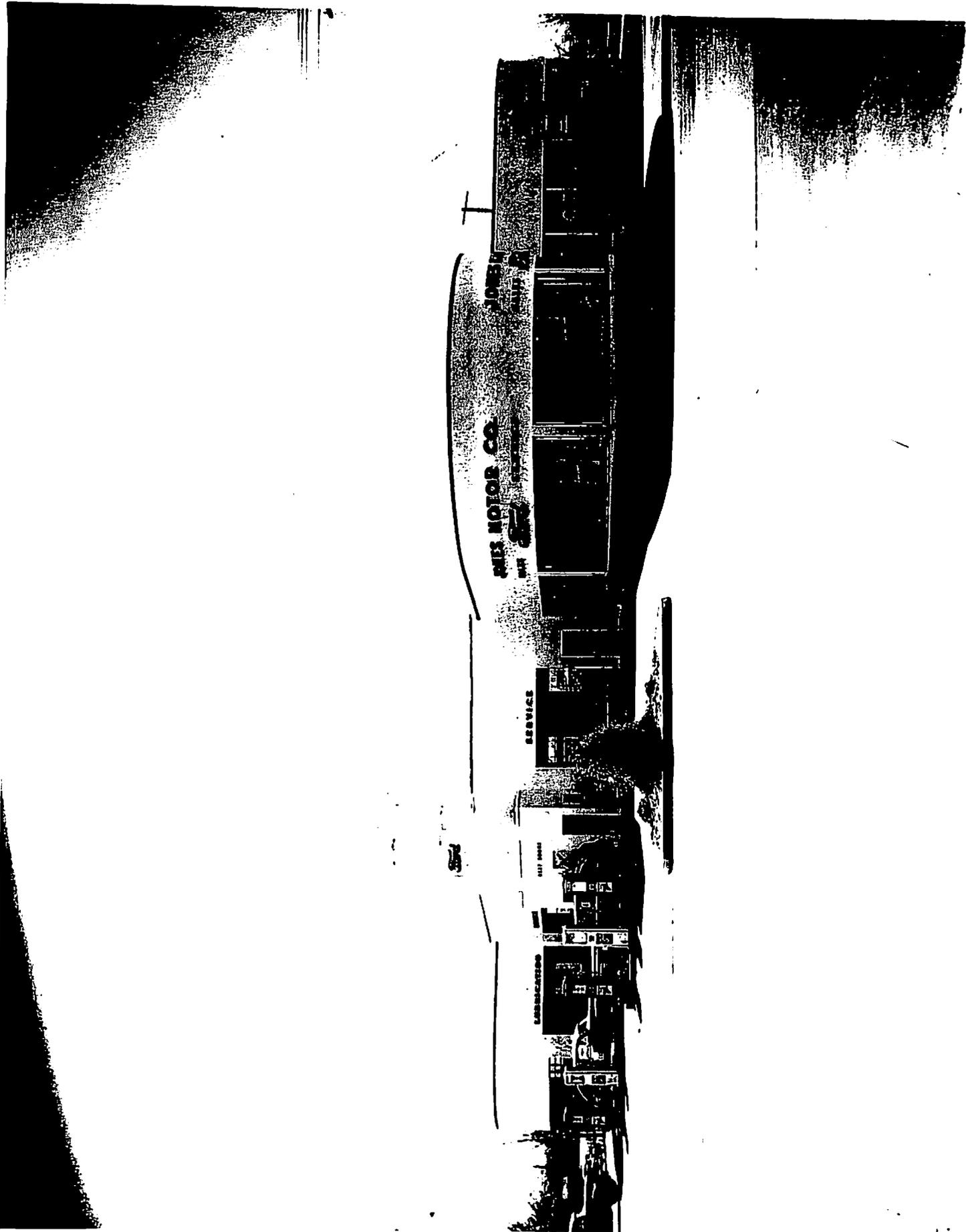
Boundary Justification: The boundary includes only the portion of
the lots on which the nominated property is situated.



Jones Motor Company



Jones Motor Company



AutoNumber:	85	ID Number:	0756-66-077
Location:	3226 E. Central Ave.		
City/Town:	Albuquerque	County:	Bernalillo
Resource Name	Hist: Jones Motor Company; Auto Painting		
Date of Construction:	1939, actual	Film Role #	3, 3
		Negative #'s:	15, 16, 32
Associated Resources?:	paint shop to rear		
Date of Survey:	11/05/1991	Date of Resurvey:	10/9/01
Surveyed Condition:	good	Current Condition:	good
Historic Use:	car sales	Surveyed Use:	car painting/vacant
Current Use:	brew pub / restaurant		

- Building Threatened?
- NRHP Listed?
- NRHP Eligible?
- NRHP District Eligible?

Historic Cultural Properties Inventory Continuation Sheet

Historic Preservation Division, New Mexico Office of Cultural Affairs

For HPD Office use only:

HCPI No. _____

District No. _____

3 Local Reference Number

0756-66-077

1 Name of Resource (Commonly used name for resource, if known)

2 Location

(Address or description of)

4 County

Bernalillo

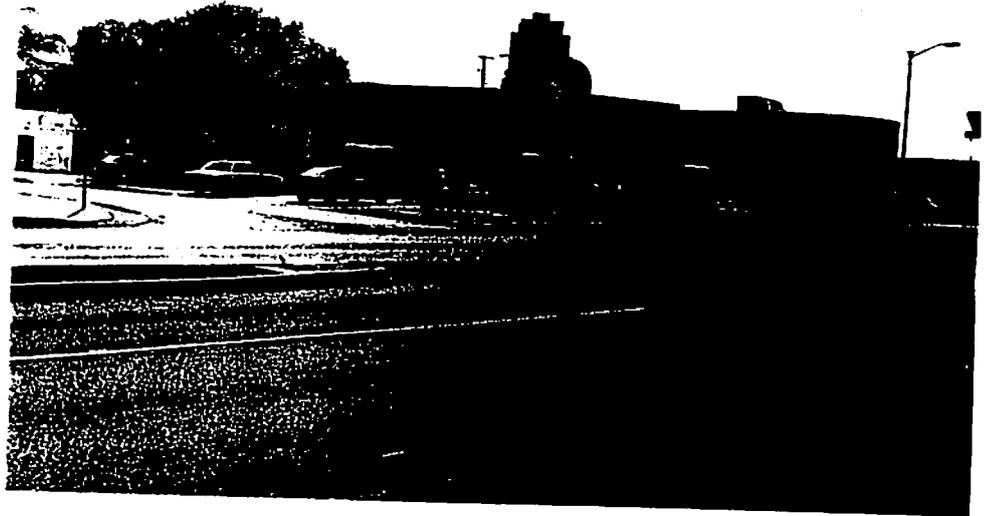
5 Date of Survey

10/2/01

Jones Motor Co.

3226 E. Central

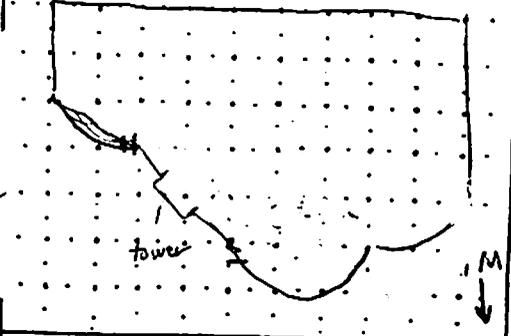
3-32
Looking SW



NEW MEXICO HISTORIC BUILDING INVENTORY FORM

building threatened? YES	surveyed date 0/05/91 by DJK	county Bernalillo	ID no. 0756 66-077
field map ABQ EAST #2	number 077	UTM reference easting zone 12 (13) 352380	northing 3882600
location description 3226 E. Central Ave.		city/town Albuquerque	
		land grant/reservation	

building name Hist: Jones Motor Co. ; Auto Painting	legal description tnsp N S range E W sec 1/4 1/4
film roll by DJK no. 3	negative nos. 15, 18
	loc. of neg. HPB
	plan shape



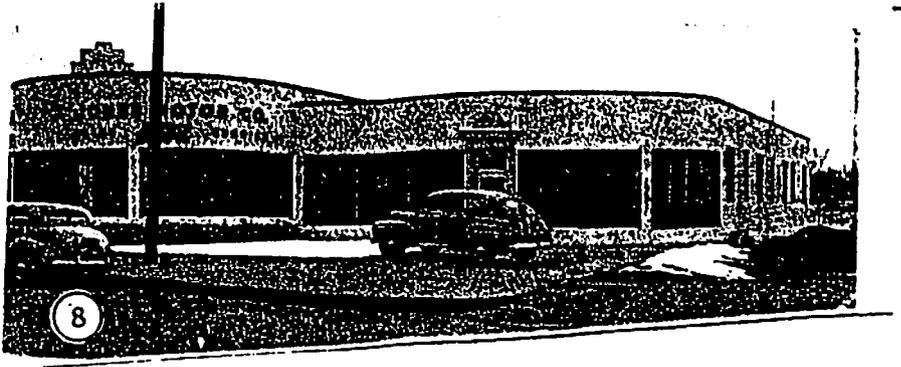
date of construction estimate 1939 actual
source ABQ Pictures
use present residential other <u>car painting / vacant</u> historic residential other <u>car sales</u>

style Moderne	foundation material concrete	condition excellent <input type="checkbox"/> fair <input type="checkbox"/> good <input checked="" type="checkbox"/> deteriorating <input type="checkbox"/>
	wall material/surface metal over brick stucco over	degree of remodeling minor <input type="checkbox"/> moderate <input checked="" type="checkbox"/> major <input type="checkbox"/>

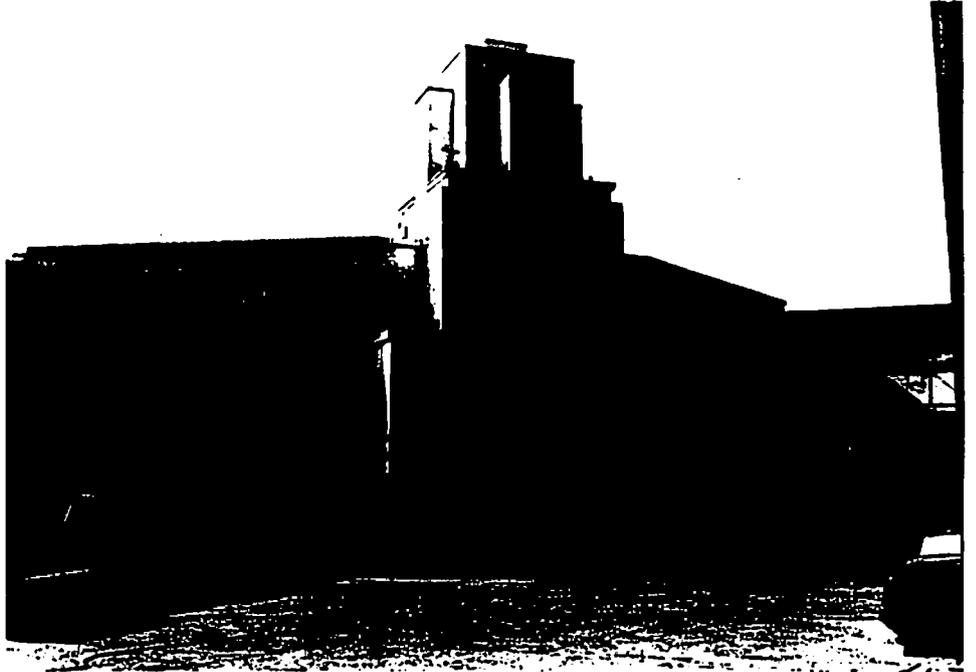
architectural features 1 story, flat roof w/ brick coping, stepped & molded tower facing NE, lg. showroom w/ lg. commercial lights to W., curved walls, garage bay (E side); metal casements & fixed windows; door transoms; comm. glass & wd. panel doors	describe: Addition to W (1946) Fill-in of tower entrance, some windows
	surroundings comm. strip
	relationship to surroundings similar <input checked="" type="checkbox"/> not similar <input type="checkbox"/>
	district potential yes <input type="checkbox"/> no <input checked="" type="checkbox"/>
	significance eligible <input checked="" type="checkbox"/> of none interest <input type="checkbox"/>

comments Turn Damask, arch	why? 1st auto sales on E. Central good ex. of moderne style
	associated buildings? <input checked="" type="checkbox"/> yes what type? paint shop to rear
	if inventoried, list ID nos.
	see back? <input type="checkbox"/> yes

Mar. 1946



Tower detail
Looking SW



BBQ Progress
Nov. 1939



The new and modern Service Station and Garage located at 3226 East Central. Ralph Jones is the manager. Flinn and Stamm were the contractors in charge, and Tom Danahy, architect.

